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# About Chung-Ang Univ.



Located at the center of Seoul Capital city

No.1 University in Performing Arts

Home of Many Leading Figures in **K-Conent** 

The Core of **K-Entertainment** 

## **Fees**

|                 | Session 1            |                  | Session 2            |                  |
|-----------------|----------------------|------------------|----------------------|------------------|
| Category        | Non-partner<br>Univ. | Partner<br>Univ. | Non-partner<br>Univ. | Partner<br>Univ. |
| Application Fee | 60 USD               | -                | 60 USD               | -                |
| Tuition         | 3,400 USD            | 1,750 USD        | 3,000 USD            | 1,500 USD        |
| Dormitory       | 350 USD              | 350 USD          | 250 USD              | 250 USD          |

**2025 CAU International Summer Program** 

# An immersive experience at the heart of K-Culture

**Session 1** 2025. 6. 24 - 7. 21

**Session 2** 2025. 8. 5 - 8. 22







An immersive experience at the heart of K-Culture



# CAU International Summer Program (CAU ISP) is an intensive academic and cultural program that offers students the opportunity to earn academic credits while immersing themselves in the irolmost of Korean culture. Participants will engage in lectures and experiential learning sessions led by distinguished scholars and industry experts. Additionally, students will forge international friendships and broaden their global perspectives through interactions with peers from diverse backgrounds.

### **Professors**



### Professor Kyungwoo Chun

Graduating from Chung-Ang University with a degree in Photography, he later earned a diploma from the Communication Design Department at Wuppertal University in Germany. His works are part of the permanent collections of major art institutions worldwide, including Mac Val Contemporary Art Museum in France, Huis Marseille Museum for Photography in the Netherlands, the Los Angeles County Museum of Art (LACMA) in the U.S., Odense Photography Museum in Denmark, Laznia Contemporary Art

Center in Poland, the Museum für Kunst und Gewerbe Hamburg in Germany, the Hanmi Museum of Photography, and the National Museum of Modern and Contemporary Art in Korea. His notable works include the performance *Versus* in Times Square and photography series such as *Believing is Seeing* and *One-Hour Portrait*. He has also published monographs, including *Thousands, Being a Queen*, and *Performance Catalogue Raisonné I.* Currently, he is a professor at the College of Arts at Chung-Ang University.



### Professor **Takhoon Kim**

The first foreign board member and the first Korean director of the School of Visual Arts (SVA) in New York. He earned his bachelor's degree in Film & Animation and a master's degree in Computer Art from SVA. He previously served as a Supervising Animator at the globally renowned music and pop culture network MTV and worked as a professor specializing in stop-motion animation at SVA from 2002 to 2007. Currently, he runs the Character Animation & Contents

Currently, he runs the **Character Animation & Contents Producing Lab**, where he develops and produces animated

shorts and series. He continues to collaborate with media companies such as SK Broadband, KBS, EBS, and CJ ENM to co-produce 2D and stop-motion animation series. Additionally, he conducts research on content-related policies and planning.



### Professor Youngsoo Kim

Young Soo Kim, Ph.D., is Associate Professor of Political Science in Loyola University New Orleans. He holds a Ph.D. degree in Political Science from Purdue University at West Lafayette and has taught at DePauw University and Denison University. Dr. Kim teaches courses on international relations, international relations in East Asia, ethics and politics of international human rights, humanitarian interventions, international organizations, and politics of global HIV/AIDS. His research interests surround mechanisms of foreign aid

policy choices of donor countries, politics of global HIV/AIDS and AIDS policymaking, international relations of East Asia, and international relations theories. His work has appeared in several peer-reviewed journals such as *Comparative European Politics, Asian Perspective, International Politics, International Area Studies Review, and Journal of International and Area Studies.* 



### Professor **Stephanie Choi**

Stephanie Choi is a Postdoctoral Associate in Korean Studies at the Asia Research Institute at the State University of New York, Buffalo, sponsored by the Academy of Korean Studies. She graduated from Seoul National University with a B.M. in Korean Music and holds an M.A. in Ethnomusicology from Wesleyan University and a Ph.D. in Ethnomusicology from the University of California, Santa Barbara. Choi's research focuses on cultural globalization, gender and labor politics, and the affective economy of Korean popular culture. She is

currently working on her first book project, Branding Intimacy: Media, Labor, and Community in K-pop, which interrogates how global K-pop fans proclaim cultural diversity, postcolonial feminism, and antiracism through digital surveillance, media tribalism, and gendered fetishization of K-pop idol bodies. Choi has been featured as a K-pop expert in The Daily Show, The New Yorker, Billboard, The Wall Street Journal, Rolling Stone, NYLON, The Korea Times, NBC News, South China Morning Post, ESPN, and more

### **Curriculum**

| Session 1 |                     | 2025. 6. 24 7. 21. (4 Weeks)  |         |  |
|-----------|---------------------|---|---------|--|
| Course    | Professor           | Subject   | Credits |  |
| Major A   | Kyungwoo Chun       | Photography-Now:<br>Seminar and Practice of Art Photography and K-Photography   |         |  |
|           | Youngsoo Kim        | South Korea in the World:<br>Economic Development, Democratization and Diplomacy  | 3       |  |
|           | Takhoon Kim         | Creating "My Own" K-Contents:<br>Seminar and Practice of K-Entertainment  |         |  |
|           | Stephanie Choi      | TBA   |         |  |
|           | Eunjin Kim          | Alive Korean with K-Drama(Lv.1~3)   |         |  |
| Major B   | TBA                 | Special Lecture related to K-Contents & K-Culture   |         |  |
|           | Heeseon Kim         | Special Lecutre related to Game Animation   |         |  |
|           | Soyeon Bae          | Special Lecture related to K-Webtoon  | 3       |  |
|           | Cultural Activiites | Seoul N Tower, Hanbok Experience at Gyeongbokgung Palace,<br>Yongin Folk Village, HIKR Ground*, K-POP Dance, Nanta<br>Performance, Baseball Game Experience, Everland&Carribean Bay |         |  |

| Session 2 |                     | 2025. 8. 5 8. 22. (3 Weeks)   |         |  |
|-----------|---------------------|---|---------|--|
| Course    | Professor           | Subject   | Credits |  |
| Major A   | Takhoon Kim         | Creating "My Own" K-Contents:<br>Seminar and Practice of K-Entertainment  | 3       |  |
|           | Eunjin Kim          | Alive Korean with K-Drama(Lv.1~3)   |         |  |
| Major B   | TBA                 | Special Lecture related to K-Contents & K-Culture   |         |  |
|           | Heeseon Kim         | Special Lecture related to Game Animation   |         |  |
|           | Soyeon Bae          | Special Lecture related to K-Webtoon  | 2       |  |
|           | Cultural Activiites | Seoul N Tower, Hanbok Experience at Gyeongbokgung Palace,<br>K-POP Dance, Nanta Performance, Baseball Game Experience,<br>Lotte World |         |  |

- Students may select one course from Major A and/or enroll in Major B, which includes all special lectures and cultural experiences.
- \*Specialized Experiences include activities at HIKR Ground, a Korean Culture and K-Pop immersive complex operated by the Korea Tourism Organization, featuring XR experiences and media production.
- $\bullet$  Completing both Major A and Major B will grant students a total of 6 academic credits.